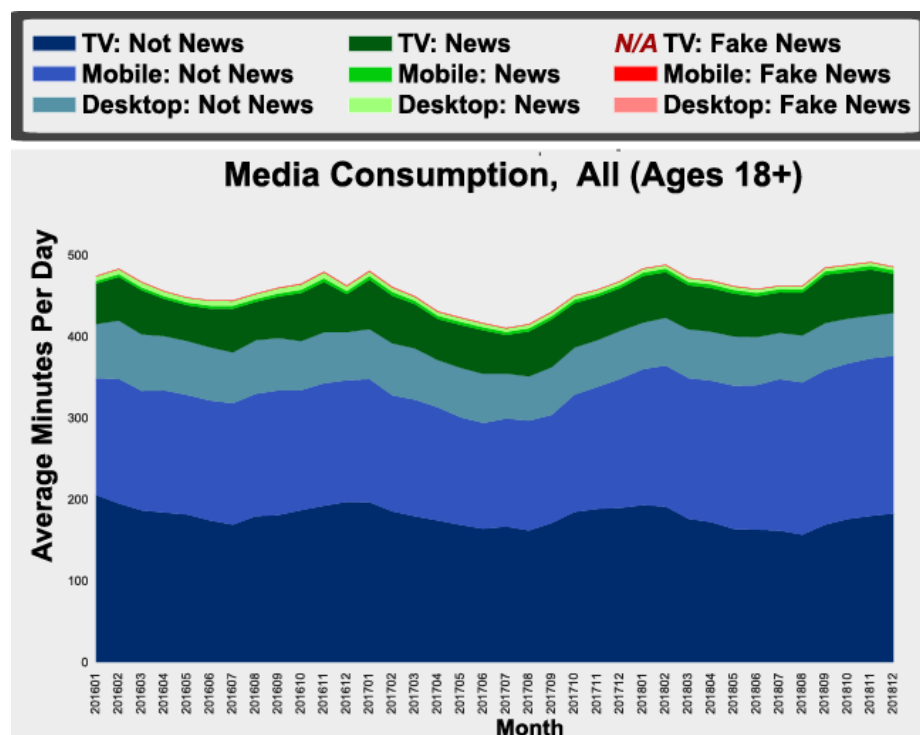


# Putting Fake News In Context

Allen et al (*Science Advances* 2020)

- Only 14% of overall media consumption is news of any kind
- News consumption is heavily weighted (5:1) in favor of TV vs. Online
  - Estimate that 75% of Americans consume < 1min of news online per day
- Fake news is less than 0.1% of overall consumption (1% of news consumption)
- Numbers change for different age groups, but qualitative results hold



## Academic Research v. News Consumption

